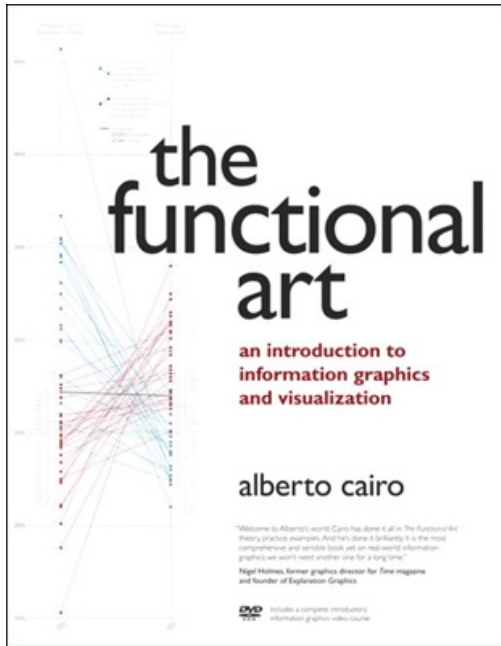


Download The Functional Art: An introduction to information graphics and visualization free Alberto Cairo (PDF, ePub, Mobi)



Unlike any time before in our lives, we have access to vast amounts of free information. With the right tools, we can start to make sense of all this data to see patterns and trends that would otherwise be invisible to us. By transforming numbers into graphical shapes, we allow readers to understand the stories those numbers hide. In this practical introduction to understanding and using information graphics, you'll learn how to use data visualizations as tools to see beyond lists of numbers and variables and achieve new insights into the complex world around us. Regardless of the kind of data you're working with—business, science, politics, sports, or even your own personal finances—this book will show you how to use statistical charts, maps, and explanation diagrams to spot the stories in the data and learn new things from it.

You'll also get to peek into the creative process of some of the world's most talented designers and visual journalists, including *Condé Nast Traveler's* John Grimwade, *National Geographic Magazine's* Fernando Baptista, *The New York Times's* Steve Duenes, *The Washington Post's* Hannah Fairfield, Hans Rosling of the Gapminder Foundation, Stanford's Geoff McGhee, and European superstars Moritz Stefaner, Jan Willem Tulp, Stefanie Posavec, and Gregor Aisch. The book also includes a DVD-ROM containing over 90 minutes of video lessons that expand on core concepts explained within the book and includes even more inspirational information graphics from the world's leading designers.

The first book to offer a broad, hands-on introduction to information graphics and visualization, *The Functional Art* reveals:

- Why data visualization should be thought of as “functional art” rather than fine art
- How to use color, type, and other graphic tools to make your information graphics more effective, not just better looking
- The science of how our brains perceive and remember information
- Best practices for creating interactive information graphics
- A comprehensive look at the creative process behind successful information graphics
- An extensive gallery of inspirational work from the world's top designers and visual artists

On the DVD-ROM:

In this introductory video course on information graphics, Alberto Cairo goes into greater detail with even more visual examples of how to create effective information graphics that function as practical tools for aiding perception. You'll learn how to: incorporate basic design principles in your

visualizations, create simple interfaces for interactive graphics, and choose the appropriate type of graphic forms for your data. Cairo also deconstructs successful information graphics from *The New York Times* and *National Geographic* magazine with sketches and images not shown in the book. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files.

Helpful tips:

If you are able to search the book, search for "Where are the lesson files?"

Go to the very last page of the book and scroll backwards.

You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files.

Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

título : The Functional Art: An introduction to information graphics and visualization

Autor : Alberto Cairo

:
:
:
:
:

Size : 81.99MB

[Download The Functional Art: An introduction to information graphics and visualization free Alberto Cairo \(PDF, ePub, Mobi\)](#)

Download The Functional Art: An introduction to information graphics and visualization free Alberto Cairo (PDF, ePub, Mobi)

[Download The Functional Art: An introduction to information graphics and visualization free Alberto Cairo \(PDF, ePub, Mobi\)](#)

THE FUNCTIONAL ART: AN INTRODUCTION TO INFORMATION GRAPHICS AND VISUALIZATION PDF - Are you looking for eBook The Functional Art: An introduction to information graphics and visualization PDF? You will be glad to know that right now The Functional Art: An introduction to information graphics and visualization PDF is available on our online library. With our online resources, you can find The Functional Art: An introduction to information graphics and visualization or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. The Functional Art: An introduction to information graphics and visualization PDF may not make exciting reading, but The Functional Art: An introduction to information graphics and visualization is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with The Functional Art: An introduction to information graphics and visualization PDF and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with The Functional Art: An introduction to information graphics and visualization PDF. To get started finding The Functional Art: An introduction to information graphics and visualization, you are right to find our website which has a comprehensive collection of manuals listed.

Our library is the biggest of these that have literally hundreds of thousands of different products represented. You will also see that there are specific sites catered to different product types or categories, brands or niches related with Applied Numerical Methods With Matlab Solution Manual 3rd Edition PDF. So depending on what exactly you are searching, you will be able to choose ebooks to suit your own needs.

Here is the access Download Page of THE FUNCTIONAL ART: AN INTRODUCTION TO INFORMATION GRAPHICS AND VISUALIZATION PDF, click this link to download or read online:

[Download The Functional Art: An introduction to information graphics and visualization free Alberto Cairo \(PDF, ePub, Mobi\)](#)

7 Books Which Our Visitor Love Too:

[PDF] **The InSTITUTE**



<http://media.woobooks.info/us-1451202881/the-institute.html>

From #1 New York Times bestselling author Stephen King, the most riveting and unforgettable story of kids confronting evil since *It*— publishing just as the second part of *It* , the movie, lands in theaters. In the middle of the night, in a house on a quiet street in suburban Minneapolis,...

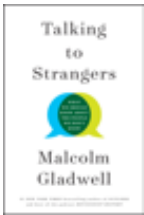
[PDF] **Ghosted**



<http://media.woobooks.info/us-1296613574/ghosted.html>

Instant New York Times bestseller! "I absolutely loved this book and didn't want it to end." --Liane Moriarty, #1 New York Times bestselling author of *Big Little Lies* "This is an 'accidentally stayed up until 4 a.m. because it's impossible to put down' kind of..."

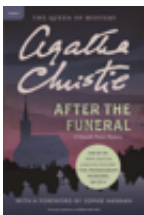
[PDF] **Talking to Strangers**



<http://media.woobooks.info/us-1451637006/talking-to-strangers.html>

Malcolm Gladwell, host of the podcast *Revisionist History* and author of the #1 New York Times bestseller *Outliers* , offers a powerful examination of our interactions with strangers--and why they often go wrong . How did Fidel Castro fool the CIA for a generation? Why did Neville Chamberlain think...

[PDF] **After the Funeral**



<http://media.woobooks.info/us-363698690/after-the-funeral.html>

Hercule Poirot is called on to investigate the murder of a brother and sister, in this classic Agatha Christie mystery now available in an updated edition with a foreword Sophie Hannah. "He was murdered, wasn't he?" When Cora Lansquenet is savagely murdered, the...

[PDF] **The Last Letter from Juliet**



<http://media.woobooks.info/us-1453274421/the-last-letter-from-juliet.html>

For fans of Soraya M. Lane, Heather Morris, Lorna Cook and Pam Jenoff. *Me Before You* meets *The English Patient* in this stunning romantic historical novel from award-winning author Melanie Hudson. A daring WWII pilot who grew up among the clouds, Juliet Caron's life was one of courage,...

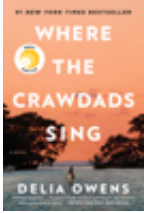
[PDF] **The Testaments**



<http://media.woobooks.info/us-1444624839/the-testaments.html>

SHORTLISTED FOR THE BOOKER PRIZE Margaret Atwood's dystopian masterpiece, The Handmaid's Tale, has become a modern classic—and now she brings the iconic story to a dramatic conclusion in this riveting sequel. More than fifteen years after the events of The Handmaid's Tale, the...

[PDF] **Where the Crawdads Sing**



<http://media.woobooks.info/us-1326615497/where-the-crawdads-sing.html>

#1 New York Times Bestseller A Reese Witherspoon x Hello Sunshine Book Club Pick "I can't even express how much I love this book! I didn't want this story to end!"--Reese Witherspoon "Painfully beautiful."-- The New York Times Book Review "Perfect for fans of Barbara...