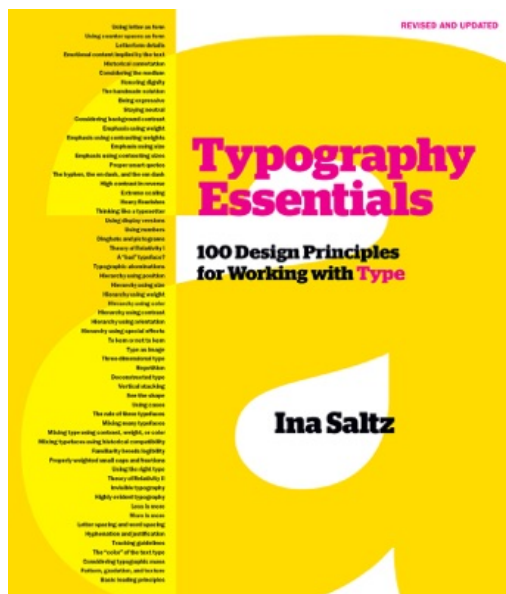


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Typography Essentials: 100 Design Principles for Working with Type is a practical, hands-on resource that distills and organizes the many complex issues surrounding the effective use of typography. An essential reference for designers since 2009, *Typography Essentials* is now completely refreshed with updated text, new graphics and photos, and a whole new look.

Divided into four sections—The Letter, The Word, The Paragraph, and The Page—the text is concise, compact, and easy to reference. Each of the 100 principles, which cover all practical aspects of designing with type, has an explanation and inspiring visual examples drawn from international books, magazines, posters, and more.

Typography Essentials is for designers of every medium in which type plays a major role, and is organized and designed to make the process enjoyable and entertaining, as well as instructional.

título	:	Typography Essentials Revised and Updated
Autor	:	Ina Saltz
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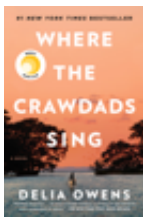
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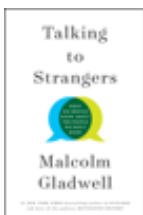
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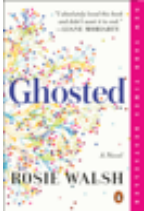
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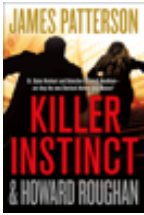
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